



COVER  
LETTER

ANGIE  
ROSS

To whom it may concern,

I would like to submit my resumé showcasing the level of design, digital and marketing material which I have created and managed over the last 25 years.

An online version can be viewed at [humanfusion.wixsite.com/angieross](http://humanfusion.wixsite.com/angieross).

I bring over 25 years of experience in the design, marketing, illustration, photography, web, social, video, digital and print industries to the table along with the unique experience gained from both the Sydney 2000 Olympic Games and the Gold Coast 2018 Commonwealth Games to work within both domestic and international markets with ease.

I have a very thorough and practical understanding of design, social media and print requirements, process management, procedures and operations.

With exceptional team/project/time management skills and the ability to meet rigid deadlines whilst working under pressure, I believe I would be a great asset within your team.

I am available for interviews or further information and can be contacted on 0406 558 007 or [angie@spellboundcreative.com.au](mailto:angie@spellboundcreative.com.au).

Have a fantastic day and I am super excited to hear from you with regards to this role.

Warm wishes,

*Angie Ross*

Angie Ross

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[angie@spellboundcreative.com.au](mailto:angie@spellboundcreative.com.au)

## PERSONAL DETAILS

Name: Angie Ross  
Address: 12a Buckingham Road,  
Maudsland Q 4210  
Mobile: 0406 558 007  
Email: [angie@spellboundcreative.com.au](mailto:angie@spellboundcreative.com.au)  
DOB: 24<sup>th</sup> September 1976

## ELEVATOR PITCH (a seven floor ride+)

After a career of over 25 years in the creative world, I have developed fantastic industry knowledge and contacts enabling me to constantly grow and challenge myself. I have a brilliant reputation within the industry and my suppliers as being creative, fast and professional. Not only harnessing exceptional design/social media/illustration/video and photography skills but also having years of print press operation which gave me insight to practical design for print.

With superhero level attention to detail, a passion for great brand and design, I flourish in dynamic roles that allow me to work within a great team as well as the flexibility to focus autonomously when needed. I have a full design studio set up at home as well as a laptop for mobile work when required.

Having experience in so many realms of design from SME's right through to the Sydney 2000 Olympic Games and Gold Coast 2018 Commonwealth Games, I have been fortunate enough to gain integrated approaches to both domestic and international audiences. This has helped me become a highly adaptable and open-minded designer.

Personally, I am fun, quirky, a tomboy, hilarious, quick witted, ambitious, unpredictable, driven, professional, a dedicated mum to my 9 yo son, passionate and very loyal. I value life and just want to live it doing what I enjoy with those who love, challenge and help me to grow.

## QUALIFICATIONS + AWARDS

- 2017 Queen's Baton Relay Runner - GC2018 Staff
- 2016 Gold Coast Citizen of the Year Nominee
- 2012-16 Telstra Business Woman of the Year Nominee
- 2016 Diploma of Marketing
- 2012-13 Diploma of Business Management
- 2011 Cert III in Fitness (specialising in Group Exercise)
- 2010 Cert III & IV in Business Marketing
- 2008 Gold Award: National Archives of Australia Annual Report design
- 2002 Adobe Certification: InDesign / Illustrator / Photoshop / Acrobat
- 1997 Aust. Young Business Woman of the Year
- 1997 Aust. College of Journalism - Dip. of Illustration & Cartooning

## SKILLS + HOBBIES

- + mac / pc literate
- + studio management
- + video editing
- + fantasy art + illustration
- + advanced level creative suite
- + microsoft office experience
- + 97wpm / 96% accuracy
- + Exceptional interpersonal skills
- + professional belly dancer + sword dancer
- + samurai sword + bokken combat
- + motorcycling (I have a Yamaha Virago motorcycle)
- + love Deadpool
- + mac maintenance
- + print production
- + photography and direction
- + tattoo design (I don't have any #wuss)

RESUME  
2018

ANGIE  
ROSS





design  
creative

illustration

ANGIE ROSS

## EMPLOYMENT SUMMARY

### 2017 - 2018 **Gold Coast 2018 Commonwealth Games** [Graphic Designer]

In the marketing & publications department, I worked on a huge range of collateral, such as medical forms, interactive pdfs, website collateral, manuals, reports, launches, social media and edm, printed marketing material, stage design, outdoor oversized signage, digital animated signage, merchandise marketing campaign creation and implementation (one of my proudest achievements), infographics, promotional material, large format interactive displays, wayfinding signage, pictograms, doping manuals and forms, highly sensitive material, venue collateral, photography of merchandise and models, schedules, sport launch material, advertising, co-branding, sub brand design and educational material (just to name a few).

Working in a highly sensitive, time critical environment required diligence with file creation and archiving as well as extremely strong project management skills. I proudly never missed a deadline and received many emails of praise and thanks from internal and external stakeholders for the quality and timely fashion which I delivered my projects.

Using the full Adobe Creative Cloud Suite on PC (as well as my mac at home), I was also responsible for regular reporting to the Creative Services Manager and presenting concepts and campaigns as required. Collaborating with the team of designers on large projects including the "Have a Go" Sports displays and the Queens Baton Relay Community Events.

### 2006 - 2009 **National Archives of Australia** [Senior Graphic Designer]

Managing the internal design and production for all NAA requirements ranging from exhibition design, educational material, brand management & implementation, print management, project and outsourcing management, large format signage, internal and external marketing material, publications, annual reports, social media, EDM, website content, press advertising, forms, infographics and all event specific material. Rebranding the NAA as well as designing the brand, look and feel and catalogue for the permanent in house exhibition - *Memory of a Nation* which includes a massive reverse-lit photowall.

### 1996 - 2000 **Sydney 2000 Olympic Games** [Graphic Designer]

As a graphic designer in the publications department, I had the honour of designing material such as the ticket, ticketing brochures, posters, internal and external publications, brand procurement, torch relay route map, ticket sale information, mascot usage, pictograms, manuals, athletes village material, Chef de Mission Manuals, educational material, signage, internal manuals, stationery, co-branding, staff yearbooks, annual reports and much more! This was also in a time prior to social media! Crazy right!

I created and managed highly sensitive marketing collateral such as the torch relay, uniforms, athletes village as well as working with high profile Athletes, their managers and celebrities. I worked closely with the Designer for the Paralympic Games to create cross-event material.

Whilst designing, I was also responsible for regular reporting to stakeholders and presenting outcomes as required. I was able to manage the performance, ongoing training and development of my team as well the workflow to ensure deadlines were met.

### 1993 - current **self employed : Spellbound Creative** [Creative Director]

Running a successful boutique design studio from start-up (at the age of 16), to a huge client base ranging from sme's to Government and corporate clientele. I run Spellbound between employment positions.

Client list includes: Robert Kiyosaki, SBS television, IBM, Messenger Publishing, Chubb Security, Kellogg's, NRMA, Leighton Contractors, Ansett, Australian Tourism & Export Council (ATEC), Women's International Motorcycling Assoc, Pepsi Live TV, Blockbuster Video, Salvation Army, Porters Paints, Dell Computers, IBM, Helensvale Scout Group, Actuate (Singapore, UK, US, Japan, Australia), Mojo Downunder, Universal Magazines, Melbourne Food & Wine Festival, Dance Expo Sydney, Cancer Council, BHP Bullivants, Liz weeks (Athlete), Dr Lee Naylor (Athlete), Councils, Moo Moo The Wine Bar + Grill, Sydney Wine and Food Festival, Face of Origin Model Search, Manhunt Model Competition and many more.



**C2018 Hockey Schedule AUSTRALIA**

DATE	CODE	START TIME	MATCH	VS
DAY ONE Friday 5th April	HO0562	16:30	Women's Australia	Canada
DAY THREE Sunday 7th April	HO0703	16:30	Men's Australia	South Africa
DAY FOUR Monday 8th April	HO0803	21:30	Men's Australia	Scotland
DAY FIVE Tuesday 9th April	HO0902	21:30	Women's Australia	New Zealand
DAY SIX Wednesday 10th April	HO1002	16:30	Men's Australia	Canada
DAY SEVEN Thursday 11th April	HO1102	16:30	Men's Australia	Scotland



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